

The FARM TRIBUNE

VOL. VIII — NO. 11

THE FARM TRIBUNE

Thursday, September 9, 1954

PUBLIC MEET SEPTEMBER 22 AT SPRINGVILLE CONCERNING SOIL CONSERVATION DISTRICT

A public meeting, concerning the proposed Tule River Soil Conservation district will be held in the Memorial hall, Springville, the evening of September 22 at 8 o'clock, to discuss various aspects of the district.

Planning to be present at the meeting is Dave Strachearn, chairman of the State Soil Conservation Commission; W. E. Silverwood, a member of the commission and possibly Francis Lindsay, state assemblyman and chairman of the assembly conservation, planning and public works committee.

Meanwhile, at a meeting Tuesday, Tulare county supervisors approved boundaries of the proposed district as recommended by the county boundary commission.

The approved boundaries were the same as those presented by proponents of the district, and generally includes the Tule river water shed from the Sierra summit down to the Worth district.

Under private ownership in the proposed district are 89,500 acres; under public domain are 162,700 acres composed of the Tule River Indian Reservation, Sequoia Forest, Sequoia Park and State forest land; total area of the district is 252,260 acres.

R. R. Killian, Springville, chairman of the original committee seeking formation of the district, has stated that object of the district would be to get cooperation of the United States Forest service and the Bureau of Indian Affairs in the burning of brush at high levels as a soil and water conservation project.

A soil conservation district can also concern itself with "upstream" dams on water sheds as conservation and flood control measure.

ELMER WALES HEADS DISTRICT

Elmer Wales was elected chairman of the board of directors of the newly-formed Tea Pot Dome Water district at a meeting of directors held Tuesday evening at the Wales home. General discussion of district problems was the only other business.

RANGE PEOPLE SAY DISTRICT NO HELP

A statement that formation of a soil conservation district on the upper Tule river water shed will not benefit range improvement program that is now being conducted on a voluntary basis by the Tulare County Range Improvement association was issued this week by the executive committee of the association. The statement says:

"The Tulare County Range Improvement association consists of all cattlemen and ranchers in the county interested in any phase of range improvement. The association is divided into several Range Improvement districts on a geographical basis. The executive committee consists of the duly elected officers from each of the districts together with officers of the combined county-wide association.

"Since publicity by certain individuals has recently been released concerning soil conservation districts and how said districts might possibly expedite the progress of range improvement work in the county, the executive committee felt a correct expression of opinion should be given. Accordingly, the executive committee in formal meeting on Thursday, September 2, 1954, after thorough consideration formulated and adopted the following statement by unanimous vote:

"We, the Tulare County Range Improvement Association Executive committee, feel that the association has effectively organized, perfected and conducted an outstanding and efficient range improvement program in the mountain foothill areas and can see no

(Continued On Page 8)

Group Considers Inclusion In District

A group of ranchers southwest of Porterville, representing some 3,600 acres, has expressed interest in bringing their property into the Porterville Irrigation district, following preliminary talk with directors of the district.

At a recent meeting to discuss the matter were Ed. Merzolan, Ed. Konda, Eldon Adams, Joe Konda, Claud Frankum, Cyrille Faure, Wiley Ambrose, J. D. Johnson, A. G. Boriack, Walter Halzworth and Attorney Guy Knupp Jr. representing the Joseph Faure estate.

Porterville district directors suggested that persons interested in bringing property into the district retain their own legal and engineering counsel, then return for further talks.

At present, there is about 14,000 acre feet of Central Valley project water that is reserved for the "Tule River fan." Some of this will probably go to the newly-formed Tea Pot Dome Water district; if new area comes into the Porterville Irrigation district, it is possible that additional water could be secured from the "back-log."

DISTRICT IS MAKING CROP SURVEY

A crop survey is now being made in the Porterville Irrigation district, by Vern Schwartz, to determine acreage planted to various crops and acreage devoted to livestock production.

Figures obtained are required by the California District Securities commission and are also filed with the bureau of reclamation. Where necessary, farmers within the district will be interviewed personally.

In agricultural use within the district are about 15,100 acres; total acreage within the district is about 17,300 acres.

Other items of business within the district include the election of Guido Lombardi as vice chairman of the district board (previously there had been on vice chairman) and a report by Manager Ernie Northrup that distribution system in Improvement District No. 1 is now in operation and is about 90 per cent completed.

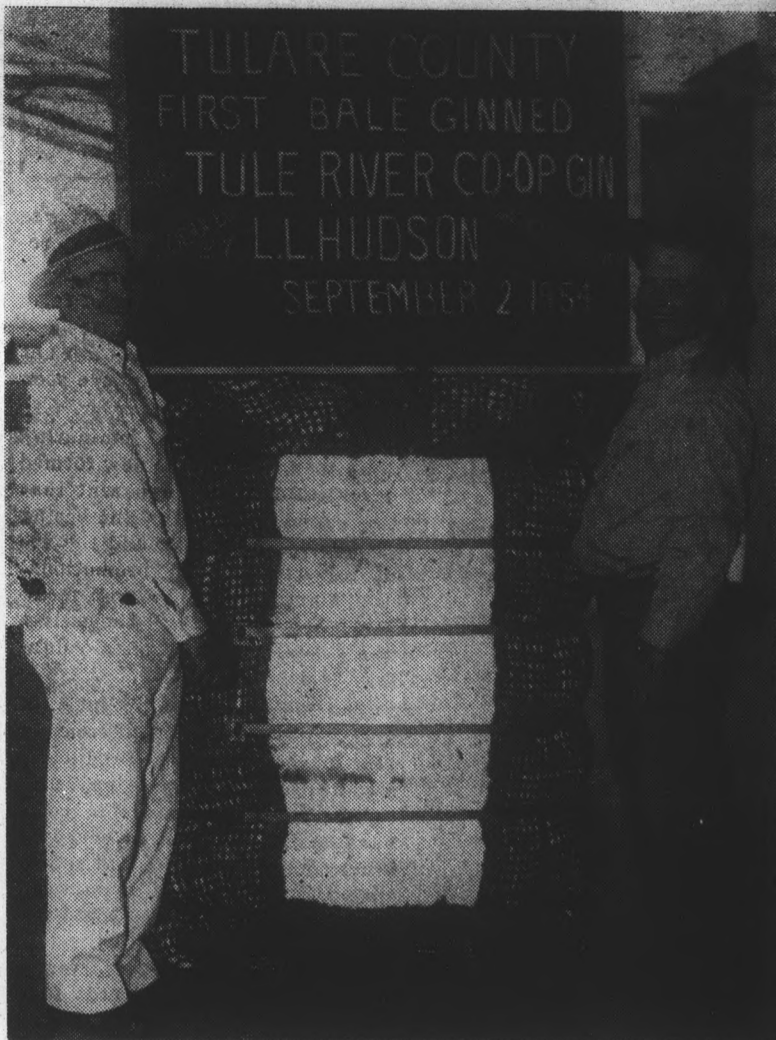
PORTERVILLE GROUP TO NATIONAL MEET

Leaving by plane this week for Denver, Colorado, were Mr. and Mrs. John Guthrie and Mrs. Clyde Carlisle, of Porterville, to attend a general council meeting of the American National Cattlemen's association and the American National Cowbelles.

Mr. Guthrie is a vice president of the cattlemen's association; Mrs. Guthrie is president of the National Cowbelles and Mrs. Carlisle is national Cowbelle secretary.

CATTELMEN TO PLAN BANQUET

Plans for the annual fall banquet of the Tulare County Cattlemen's association will be made next Monday evening when directors of the association meet for dinner at the Tagus ranch. Date for the banquet will be set either in late October or early November; place is expected to be the Forest Service building in Porterville, as has been the custom for a number of years.



FIRST BALE of Tulare county cotton was ginned last Thursday, September 2, at the Tule River Cooperative Gins, Inc., Woodville, with L. L. Hudson picking the bale from his home field that lies just across the road, west of the gin. The bale weighed 498 pounds; cotton was of "high grade" and extra white. First bale at the gin this year was about 15 days ahead of last season, indicating an earlier-than-usual season. Shown above is Mr. Hudson, right, with gin superintendent, Jim Campbell. (Farm Tribune photo)

Army Engineers To Discuss Success Dam Plans At Meeting Set For Porterville In October

Representatives from the United States Corps of Army engineers have been invited to attend a meeting in Porterville October 7 to discuss plans for construction of Success dam on the Tule river above Worth.

(Continued From Page 1)

The invitation was extended by members of the Tule River Flood Control association, an organization that was formed last week to push construction of the dam, and whose members decided at a meeting Tuesday evening, to ask the engineers to appear and discuss the Success dam issue.

The tentative date of October 7 has been set, with the meeting slated for the Porterville city hall at 8 p.m.

Included in questions that will be covered during the meeting are: Safety feature of the proposed dam; capacity; effect on underground water; effect on existing water rights; location of new roads and other matters relating to the dam and its effect in the Tule river water shed.

Representatives of all farm organizations and civic groups are especially urged to attend the October meeting; all interested persons are invited.

Committee arranging the meeting is headed by Harry J. Johnson, president of the Porterville

(Continued On Page 2)

COTTON LOAN TO AVERAGE 31.58 CENTS

Loans on the 1954 crop of upland cotton will average 31.58 cents per pound, gross weight, basis Middling 7/8 inch, Glen R. Harris, chairman of the State Agricultural Stabilization and Conservation committee, has announced. The average rate for Middling 15/16-inch cotton will be 165 points above the average rate for Middling 7/8-inch cotton, or 33.23 cents per pound gross weight.

A minimum loan level of 31.25 cents per pound was announced for the 1954 crop of upland cotton in March. Since the parity price for upland has increased, the final support rate is based on its current parity price. Price support on 1954 crops of upland and extra long staple cotton is mandatory at the higher of the minimum price, or 90 percent of parity on August 1.

SHORTHORN ASSN. SALE PLANS MADE

Plans for annual state sale of the California Shorthorn association were made last night at a meeting of association directors held in Sacramento. Directors attending from Tulare county were Ralph Jones, Porterville, and Ralph Mehrten, Exeter.



THE EXCELLOS, famous gymnasts, will present their acts at the Tulare County Fair, on the track in front of the grandstand during Fair week, September 21st to 25th, afternoon and evening. The Excellos, "four chair high" balancing act is one of the "gems" of the Circus fanfare. It will be one of the highlight attractions during the Fair, as also will be their tight wire act.

THE FARM SCENE

As Seen By Bill Reece

GREENER PASTURES

It has been nearly two years now since Ezra Benson first advised farmers to plan their own destinies. The plan that the secretary of agriculture suggested was one of self-help with only a minimum of financial aid from government sources. Inasmuch as the production end of farming was

out in front of consumption it was assumed that Mr. Benson's remarks referred to the latter.

To date, quite a number of farm groups have heeded the advice and the year ahead should show what results towards that end have been accomplished.

From information emanating from the offices of the new formed organizations, it is apparent that the common plan for increasing retail sales evolves around the use of advertising and promotional campaigns. To pay the cost, members are assessing themselves small fees, generally on a voluntary basis.

The idea that the producer of food share the expense in creating new markets for farm produce is a radical departure from past procedure wherein advertising costs have nearly always been borne by processors, distributors and retailers. Of course, there is no valid reason why the expense should not be shared mutually.

However, over the years, results from advertising as regards food items, except in several instances, has had only moderate success in increasing food sales.

One outstanding exception is citrus. But here it is hard to gauge the accuracy of the advertising results as such in that the products have been favored with a federal marketing order that acts as an artificial substitute for the natural law of supply and demand and tends to keep an oversupply from affecting retail sales. In that, many other food products have failed with as equally a good advertising program, it seems fair to assume that without the order, results from the advertising might be less lucrative.

For example: Since 1908 the consumption of red meat per capita has remained just about the same even though millions of dollars were expended on advertising in an effort to raise it throughout the intervening years. Yet, only in 1953, when prices dropped sharply, did we eat more meat than in any one of the 43 years in-between.

Records reveal that the average American family spends about the

same percentage of its disposable income for food year after year. This, in times of prosperity or dire depressions. Whether rich or poor or whether the area in which they live is saturated with advertising media or in a remote hamlet with only a general store to serve them, without benefit of advertisements.

So it becomes questionable inasmuch as food is an absolute essential requirement for the sustenance of life, whether it needs material assistance in selling it. Nor are we apt to forget to purchase our daily supply unless constantly reminded if we need a reminder, we already have one built in. The truth is, not many people will spend their last dollar to fill the gasoline tank if their stomachs are empty at the same time.

The point I make is that food does not have to compete against manufactured articles for its place in the family budget. To be sure, one food does compete against another, but usually for variety, rather than advertising reasons. We Americans are fortunate in this respect. In fact, it is this lack of variety that accounts for the higher ratio of meat eaten in some foreign countries such as, beef in Argentina and fish in Japan. I doubt whether the aver-

COLLEGE ENROLLMENT OF 250 SEEN

If trend of former years is followed, enrollment at Porterville college will hit 250 students this year.

Opening day this week found 226 enrolled, compared to 151 last year; trend is usually for enrollment to pick up for several days after the opening.

Salinas area is now the main source for carrots.

age individual can be enticed by tantalizing advertising layouts or even price, if it would mean a solitary diet.

It would seem to me, a better use for the funds now being collected would be to use them to rebuild our public relations. Our perspectives are as badly in need of restoration as some of our farm terrain. Throughout the past years our once fertile friendship with our urban neighbors has become as eroded as a hillside shorn of its welcome foliage by man's self-interest. What we need, is a contour plan to save our remaining friends and make possible the cultivation of new ones.

They're the one surplus we don't have.

Potatoes Being Dug In Several State Districts

Potatoes are now being dug in several areas of California, with the Delta and coastal areas particularly active.

In the San Juan Bautista area, most of the White Rose have been dug and harvest of Russets will begin the latter part of September; harvest activity in the Salinas area is picking up; digging of Russets and Long Whites is under way in the Santa Maria district and Tule lake growers will be digging by the end of the month.

Harvest of potatoes in the Chino-Perris districts was completed early in August.

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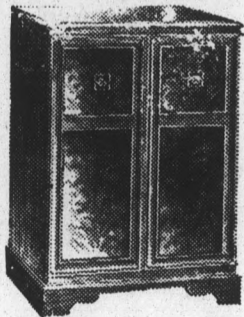
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THE OLD DAYS

PORTERVILLE, 1909

Porterville, the center of and the most important city of the citrus belt, now boasts a modern business street, long stretches of cement sidewalk, a street bridge connecting the northern and southern portions of the town, a \$10,000 public library and a city park of 30 acres.

Her citizens have, in the past two years, among other things, subscribed and paid for the following: \$5,000 to improve the city park and about as much to the chamber of commerce for advertising purposes; about \$50,000 for church edifices. The people have bonded the city for \$50,000 for a city water works and \$25,000 more for additional school build-

ings.

A few days ago, at a special election, Porterville residents voted the city dry by a vote of two to one.

The Southern Pacific railroad has completed its line through to Bakersfield and Porterville is now practically on a through line.

The city has held three annual fairs, all of which have been eminently successful.

The Pioneer bank of Porterville, incorporated in 1889, is owned and controlled by local people. Directors of the bank are: S. Mitchell, Geo. L. Robbins, E. E. Graham, R. J. Wigley, Anton Konda, S. A. Barber, Henry Peterson, Daniel Sturm, W. H. Shry, John Vincent and Eugene L. Scott.

Ed. Isham is proprietor of one of the largest livery stables in the county, the Arlington stables, located on Main street, near the bridge. He furnishes saddle horses, buggies, carriages and wagons of every description; he boards horses by the day, week or month. Mr. Isham is considered one of the best judges of horses in the county.

The Porterville Lumber company is one of the foremost among lumber interests of Tulare county. The original company was organized in 1895 with A. M. Coburn, president; A. G. Schulz, vice president; H. F. Brey, secretary. In 1902 it was sold to the Central California Redwood company, then, in 1905, it was purchased by the Porterville Lumber company.

Officers in 1905 were: J. H. Williams, president; H. F. Brey, vice president and manager; H. C. Carr, secretary and treasurer. Present officers are: A. S. Carmen, president; C. S. Pierce, vice president and H. F. Brey, manager. Office assistants are O. M. Carr and James L. Venn.

Majority of sweet corn is now coming from the coastal area.

WHITE CANE DAY OBSERVANCE IN PORTERVILLE

Porterville Lions club has designated Saturday, September 18, as White Cane day, dedicated to the purpose of promoting sight conservation and aiding the blind. In an official proclamation, Porterville Mayor Lester J. Hamilton states:

"I do hereby designate Saturday, September 18, 1954 as official White Cane Day. This day, sponsored by the Porterville Lions club, is dedicated to the purpose of promoting sight conservation and aiding the blind.

"I hereby call upon all departments of the city, its commercial organizations, civic clubs, schools, churches, boys' and girls' clubs and all other associations, and our peoples in general to take an active part in this community program to insure its success."

Coaches, Officials Meet Next Monday

Coaches and officials of Tulare county schools will "go to school" at first meeting of the Tulare County Coaches and Officials association that will be held Monday evening, 7:30 o'clock at College of the Sequoias in Visalia.

A clinic, conducted by A. A. Schabinger, a member of the national rules committee, will highlight the meeting. The clinic is designed to promote uniformity and consistency in football officiating and a uniform understanding of rules.

Men interested in officiating football games during the fall are invited to attend.

California hatcheries produced 16 per cent more light-breed chicks and one per cent more chicks for fryers in July than during July of 1953.

RAISIN PIE CONTEST AGAIN FAIR FEATURE

Raisin pie contest will again be a feature of the 1954 Tulare county fair, with judging set for September 25. Pies, accompanied by a written recipe, may be presented for competition at the west entrance of the domestic arts and crafts department from 8:30 to 10 a.m., on September 25.

Rules for the contest are simple: Anyone can enter; judging is based on quality, texture, appearance and taste; three divisions have been set up—Division 1, all raisin pie; division 2, one-crust raisin

pie with cream or custard; division 3, any other type of raisin pie.

Small gold cups and ribbons will be presented to each division winner; a perpetual trophy goes to the sweepstakes winner.

The contest is sponsored by the California Raisin Advisory board, the Tulare county chamber of commerce and the Central Valley Empire association.

FALL TOMATOES START THIS MONTH

Shipment of tomatoes, planted for fresh consumption this fall, will get under way in producing areas the latter part of September.

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OUR TOWN

Do you have feathers on your patio? Is your shoulder covered with black and blue marks? Do your knees tremble? Do flying birds cause you to come to attention, and make your heart beat too fast? Oh, Sooo, your husband got you to go dove hunting too? Did he drag you out at 5:30 in the morning without any breakfast, sit you down in a pile of old straw, put his fingers to his lips and walk away across the stubble all bent over as if he had a stomach ache? I know just how you feel. The sun came up and there I was, the mighty hunter.

My men had disappeared over the draw, and soon the artillery commenced and the birds were starting to fly all over the place. One bunch flew over me, and by the time I had decided they were in range I took careful aim and pulled the trigger. Nothing hap-

pened. Forgot to pull the hammer back. Oh well, next time. My men crept into view, and motioned me to walk across the field. I felt just like a bird dog, and my back ached from bending over and walking across the rough ground.

Some dove flew up in front of me, but I was so busy trying to look small, I didn't see them. So I shot anyway so my men would think I was doing my part. After I had walked about a thousand miles and flushed up a nice bunch of birds for everyone to shoot, I was motioned back to the straw. If they had only patted me on the head I would have wagged something. I spent the rest of the hunt all by myself in my straw, firing every once in a while, just to keep in the spirit of the thing. When the men came back to the car I tried to get in the conversation with my experiences, but they weren't interested. My kill. One probable, one dragonfly. Jolly sport, eh wot?

On the way back we saw one man sitting in a nice camp chair, guns at his side, having his beer. Another group were teaching their youngsters how to shoot from the road, which my men frown on. How can kids learn the correct way to hunt if their parents don't abide by the rules?

Not many parents would enjoy having a circus in their back yard, but Mary and Barney Richardson seemed to think it was the most natural thing in the world. It all started when the kids thought they ought to do something for the March of Dimes, and that a circus would bring in some money. Kids from all over the neighborhood got in the acts. Donna

Harmmon was the official hostess and had charge of the refreshments, Patty Evans did a donkey dance, Kenny Knapp and Patty Evans did a tumbling act, Guy Evans and Kay Richardson were clowns, Sheela Richardson did a hula, and many more of the neighborhood did things to help. Johnny Richardson handled the lighting, and it wasn't his fault that one of the fuses blew out at a vital moment.

Some old glass curtains were used for the main curtain and they fell down at one point, which didn't slow the actors up one bit. All the relatives came and got programs, mimeographed, with the help of Rev. Charles Brandon. I still think the greatest act was when Mary walked out of her kitchen, and stayed in the backyard while candy was being made. That took courage!

Forty dollars were handed over to the March of Dimes; eighteen dollars in pennies, counting the pennies found on the lawn the next day by Mary. I think it is a special kind of parents who can teach their children the fun of doing something for others, and Mary and Barney seemed to have taught their children well. I'm glad to live in OUR TOWN.

The college was practicing football the other night under the lights. Off in the distance could be heard the music of the high school band, and the stamp of dainty feet as the Orange Blossoms thumped through their routines. Boy friends sat under the trees waiting for the girls of their dreams, while the band played "Pennies From Heaven." Gosh I'm getting to be fancy! Relatives sat around the edge of the field and felt sorry for the players. Lee Clearman and Nap Easterbrook were discussing the future of the players, and so were Joan Overcash, and Joan Lawrence, the Joans had a different future in mind for the boys. Mack Milnich was adding to his already huge funds of information on the players, and Kyle Lawrence and Ray Longley were having a difference of opinion about why the grass won't grow at the new stadium.

COTTON CONVERSION QUESTIONNAIRE SEEKS INFORMATION ON DIVERTED LAND

All Tulare county cotton growers should have received a cotton conversion questionnaire recently from Farm Advisor Alan George.

This questionnaire, going to over 4,000 cotton producers in Tulare county, should give a picture of what has been done with the acreage taken out of cotton production by the 1954 quotas according to George.

University of California agricultural economists and farm advisors are interested in what is happening on county farms in order to do a better job of analyzing farming problems resulting from acreage allotments.

Dr. T. R. Hedges, professor of agricultural economics, University of California at Davis, has set the survey up to reach growers in the San Joaquin and Imperial valleys.

The accumulated information on the questionnaire returned by county growers will enable farm management specialists to assist farm advisors in helping growers on problems of cotton acreage allotments in the future and what alternate crops will provide the highest income. This information will enable the agricultural economist to estimate the effects of the allotment program on farm profits and changes farmers would make to meet future acreage allot-

ments on cotton or any other major crop.

COTTON PRODUCTION ESTIMATE DOWN

United States cotton production for 1954 is expected to be 23 per cent less than in 1953, the U. S. department of agriculture estimates. A crop of 12,680,000 bales is estimated as of August 1 compared to a 1953 crop of 16,465,000 bales and a 10-year average of 12,488,000 bales.

Landing of commercial fish in California ports in 1953 was at the lowest mark in 22 years.

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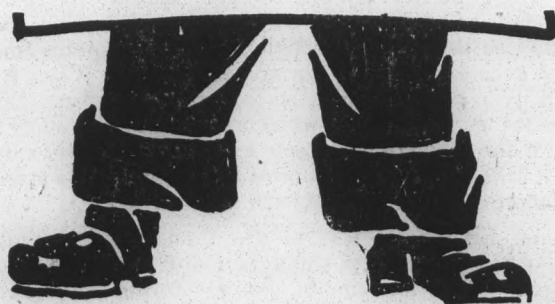
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SPRINGVILLE NEWS

By Winnie Gage

Mr. and Mrs. George Sturm Sr. have returned home from a visit with Mr. and Mrs. Kenneth Williams and family in Bakersfield. They also recently attended a birthday party in Orange Cove, honoring Everett Peck and Albert McMillan. Everett is a brother-in-law of Mrs. Sturm's and recently received a severe cut on his hand while moving machinery equipment.

Johnny Calhoun, who was injured while driving in Bartlett Park, is reported recovering in the Tulare Hospital. The accident happened about three months ago.

Lanny Williams of Bakersfield visited with his grandparents, Mr. and Mrs. George Sturm last week. • Mr. and Mrs. George Haigh left

Thursday to attend the golden wedding anniversary of Mr. and Mrs. John Yount in Santa Ana. Mrs. Yount is George's sister. Mr. and Mrs. Haigh went by bus to Eagle Rock to the home of a brother, Clyde Haigh.

Mrs. Hazel Sanders has been with her mother, Mrs. Cynthia Peterson in Redondo Beach during her illness. Mrs. Peterson returned here with Hazel and is rapidly recovering.

Alice Peterson, daughter of Mr. and Mrs. Harvey Peterson, is at the home of her grandparents, Mr. and Mrs. J. Crouch in Whittier. Alice will start to school there, awaiting the arrival of her parents, who plan on moving to Whittier later this fall.

Leona Taylor, daughter of Mr. and Mrs. Al Taylor, is staying with Mr. and Mrs. Tom Thompson and daughter in Willets, California, and will go to school there.

The Shell Service station has been leased to Mr. and Mrs. Paul Martin of Porterville. The Martins have two children, Emmet who attends Porterville High School and Patty who is in elementary school. The Martins will carry on as usual except they will put in a larger supply of groceries.

Weekend house guests of Mr. and Mrs. George Booth were Mr. and Mrs. I. E. McKibben of Los Angeles; Mr. and Mrs. C. E. Mayhew and daughter of Ventura. They have gone to Cedar Slope for the rest of the week. The ladies and Mrs. Booth are sisters.

Mr. and Mrs. J. M. Tollowell of San Joaquin were house guests of Mr. and Mrs. Joe Fine over the holidays.

Mrs. Buster McDonald and chil-

FINS FOR FEATHERS

By Phil The Forester

An Open Letter To Gov. Goodwin J. Knight

My Dear Governor Knight:

In a recent statement you were credited with saying, "My present inclination is to use more of the tideland money for the general fund." This refers to the impounded tidelands oil royalties of which there is some \$60,000,000 now on hand in the federal treasury but due the State of California. Under our present law, 70 percent of the oil royalties go to the division of beaches and parks and the balance to the state general fund.

You have also been quoted as saying, "It never was the intent of the legislature that such an amount as \$43,000,000 should be turned over to beaches and parks."

People who fish and hunt in California (of which there are some 2,000,000) will mostly disagree with the first statement, agree with the second.

Subject funds are being derived from the commercial exploitation

dren have returned from a two months trip by plane to visit her parents in Detroit and also visited Buster's parents in Toronto, Canada.

A large hay and dairy barn burned Sunday afternoon on the Avery ranch on River Road about five miles from here. Forty tons of hay combusted and started the fire. Springville Volunteer firemen arrived in time to save other buildings.

A new service station has been opened in Springville and will sell Chevron and Standard gas. Oil and also carburetor and ignition service. Hal Doran is the manager and hours will be 6 a.m. to 9 p.m.

Hal Doran and Pat Grider were married September 3 in Reno, Nev. Their attendants were Hal's brother, Milton, and Irene Smith. Hal is the son of Mr. and Mrs. James Doran of Hawley, Minn. Pat is the daughter of Mrs. Mable Garman.

Mrs. Dick Vernon and son have returned from a three weeks visit with her parents, Mr. and Mrs. Tom Allen in Spearman, Texas. Dick Vernon is going to barber school in Fresno.

Mrs. Ruth Peterson has received word that her sister, Edna Howell, of Riverside, who has undergone major surgery, is now convalescing in her home.

Recent guests of Mr. and Mrs. Jim Lasure were Mr. and Mrs. Frank McCoy of Des Moines, Iowa. The ladies had corresponded for many years but this was their first meeting.

COVER CROP CAN BE SEEDED IN SEPTEMBER

Cover crops in deciduous orchards can be seeded in September and October, according to Farm Advisor John H. Foott, with early seeding recommended in order to provide a longer growing period before cold weather.

Two of the best cover crops are barley or a barley-purple vetch combination. The rate of seeding for barley alone is 35 to 40 pounds per acre. For the barley-purple vetch combination, mix 10 pounds of barley to 30 pounds of purple vetch and seed the mixture at a rate of 35 pounds per acre.

Other cover crops are purple vetch alone seeded at the rate of 30 pounds per acre and melilotus

of our natural resources, therefore, let us re-invest at least part of the income in the same category.

Mr. Seth Gordon, department of fish and game director released certain figures recently indicating that within ten years, California would be catering to 3,000,000 sportsmen and the department could use some \$42,000,000 over this period for capital investments to provide good fishing and hunting, this amount being in addition to the regular income for the sale of fishing and hunting licenses.

The writer recommends that the present law be amended to provide for fish and game capital expenditures. Maintenance of these new facilities to be defrayed by the sportsmen through special fees such as a "trout stamp," and an increase sale price of pheasant and deer tags. (These three items receive special attention by the department and are therefore more costly to maintain than other fish and game species.)

Parks are restrictive, actually prohibited for hunting but funds should be provided for the acquisition of ocean beach frontage and access thereto by the people.

Respectfully submitted for your consideration.

G. W. (Phil) Philpott

indica at the rate of 15 pounds per acre. All these seeds can be irrigated up after broadcasting or drilling, depending on the conditions in the orchard. In the case of melilotus, do not try to cover seed. Sow on any loosely worked soil, then irrigate.

Some growers fertilize the crop by applying half the nitrogen requirements at seeding, and the remainder when the cover crop is turned under.

SUCCESSFUL HUNTERS HAVE BEEN NOTIFIED

If you submitted application to participate in any one of six special deer hunts in California, you should have received your notification, if your name was drawn, since notifications to successful applicants were mailed out by the state department of fish and game on August 30.

Letters were sent to 4,200 successful hunters, determined on a lottery basis. A total of 23,702 applications were filed for the special hunts.

Fresh Peach Crop Loss Heavy

Recent heat wave and gusty winds in the Yuciapa, Beaumont and Banning areas of southern California have resulted in a 25 to 50 per cent loss in the fresh peach crop of those areas. Temperatures of 108-110 degrees, with high humidity, were reported, followed by a wind storm off the desert regions that blew fruit from the trees.

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No Comment

By Walter Chamblin Jr.
Vice Pres. Gov. Relations Div.
N. A. M.

One of the major activities of the Eisenhower administration at the present time is fighting the battle of the fiscal bulge.

Now that the national debt ceiling has been raised temporarily by

\$6 billion . . . to a total of \$281 billion . . . Secretary of the Treasury Humphrey and his assistants can breathe easier.

But administration officials are looking ahead. Congress will be reluctant to grant another increase at the next session . . . unless a very persuasive case is made.

And the officials realize that a persuasive case cannot be made unless vigorous efforts are made to cut government spending in every way possible.

There is another angle, too . . . a very important angle to people who are sent to Washington by the voters. This is the fact that any substantial tax cuts depend upon reduced spending.

Mr. Eisenhower and Mr. Humphrey are well aware of this. In fact, some weeks ago Mr. Eisenhower issued instructions to cut down on spending in every way feasible. The administration is dedicated to "thorough going

economy and efficiency" — to use Mr. Eisenhower's language.

Economy was the motif of the compromise agreement for a temporary increase in the national debt — rather than a permanent increase. Back of the agreement was the conviction of many members of Congress that a permanent increase would have tended to stimulate further spending, whereas a temporary increase would tend to keep bureaucrats conscious of economy in government.

The serious fiscal situation which has developed over the last 21 years was explained this way by Senator Byrd (D. - Va.), a leading advocate of economy:

"The \$275 billion federal debt which we now owe is equivalent to the full value of all the land, all the buildings, all the mines, all the machinery, all the livestock — everything of tangible value — in the United States. We are mortgaged to the hilt.

"It should be the considered judgment of everyone of us that the federal debt should not be increased except for extreme national emergency, and the size of the federal debt is the greatest national emergency confronting us at the moment."

Economy-minded members of Congress recall that the government has operated in the red during 21 of the last 24 years. The exceptions were in 1947 and 1948, when the Republicans controlled Congress, and in 1951, when the post-Korean tax increases boosted

revenue faster than it could be spent.

Senator Byrd reluctantly went along with the temporary increase of \$6 billion above the present \$275 billion limit because he felt it was necessary, but he served notice that the authority should not be renewed next year.

One of Senator Byrd's most convincing arguments for government economy was a comparison of the United States' \$275 billion debt with the debts of European nations to which "we have been making very large contributions." The Senator said that the total debt of the United Kingdom, France and ten other nations is \$113 billion. He then added:

"In other words, the debt of the United States is 2½ times as great as the combined debts of 12 European nations, all of which have been recipients of our bounty. We are still contributing in a large measure to these countries which have a smaller debt on a per capita basis and otherwise than the United States."

In signing the bill for a temporary increase in the debt limit, Mr. Eisenhower warned that it "may prove inadequate." But he expressed assurance that the administration would "make every possible effort to carry on the activities of the government in accordance with this limit."

Farmers of the nation raised two per cent more chicks in July of this year than in July of 1953.

HARDAWAY RETURNS FROM RIFLE MEET

Captain Richard Hardaway, marine reservist and local rancher returned this week from Ohio where he participated as a member of the corps rifle team in the annual National Rifle Association meet at Camp Perry. The team won high awards.

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A COMPLETE, one-stop store, designed especially for farmers, has been developed by the J. B. Hill company, on Orange street at D in Porterville, where Manager Bill Rollins is ready to serve you in the lines of feeds, seed, farm supplies, garden equipment and tools, fertilizer and pet supplies.

THE STORE is new, modern and clean; items are displayed so you can "browse around" if you want to, and Bill is ready to give any assistance possible concerning your farm needs.

THERE'S ALWAYS plenty of room to park at the J. B. Hill company store — you just drive up, stop and get out at the door. And if it's bulk delivery of feed in ton quantity, or just a small box of bird seed, you'll find it in the store.

WHILE AIM of the company is to make the store a one-stop, farm supply center, major item is, of course, feed: Superior feeds for poultry and livestock; feeds delivered fresh, and mixed with the skill and "know-how" of the Hilco organization.

THAT FEED is available in one-sack lots, or in bulk lots up to any amount you need, with new bulk trucks giving you the benefit of savings in feed prices if you are equipped to handle feed in bulk.

REGARDLESS OF the type of farming you are in — livestock, poultry, orchard, vineyard, row crops — it will pay you to get acquainted with Hilco. There you get the benefit of a "local" store, backed by a valley-wide organization.

THE ADDRESS is 100 East Orange — at the big sign; if you are in a hurry, the phone is Porterville, 2031.

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WANTED — Scrap iron and metal.
Gray Wrecking Co., 1365 Olive St., phone 948, Porterville.

j14-tf

WANTED — Rabbit Fryers, 4½ to 5½ pounds. Weekly pickup.
Walker's Rabbitry, Star Rt. No. 2, Springville. Phone 30-Y-13.
Please phone evenings. f4tf

COOLER PADS, and service for all makes. Weisenberger Farm Supply, 1231 W. Olive, Porterville, Porterville. Phone 1790.

a22tf

FOR SALE — Heavy Fryers. S. J. Creeks, 1015 East Date St., Porterville.

s2-13

WATKINS PRODUCTS — Call 2009-W, or see W. P. Kirk, 652 Holcomb, Porterville.

je10tf

COOL COMFORT AIR CONDITIONING — You can be sure if it's Westinghouse. Sierra Refrigeration, 1006 W. Putnam, Porterville, phone 2561. j115tf

MUST SELL — Going overseas — 1953 Super "88" Oldsmobile — Tu-tone blue and white, accessories, hydramatic drive. See at 204 E. Oak, Apt. 1.

a12tf

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26-3p

FOR SALE — Cattle ranch on Deer Creek, west of Hot Springs, 1,160 acres of fine range on north and east slopes. About 20 acres on creek bottom can be developed for farming. Lots of springs for stock water. House, garage and other buildings. Family orchard. Total \$29,000. Edwin E. Price, 914 Main, Delano. Phone 2493 or 9445.

a26-4

FOR SALE — Black-faced ewes, bred for December and January lambing. Phone Springville, 26-F-5.

a26-3

WANTED IMMEDIATELY — Good home, expectant mother, calico cat. 204 Oak, Porterville.

s2-4

BROCCOLI, Cabbage, Cauliflower, Celery Plants, and Onion Sets at Daybell Nursery, "E" Street, north of Olive.

s2-6

MOUNTAIN APPLES for sale. Red and Golden Delicious; Roman Beauty later. Gage Service Station, 1½ miles before Springville, or first house east of Springville Ranger station. Please bring containers.

s2-6t

WHEAT STRAW for sale — \$13 ton in field or \$16 ton delivered. H. M. Burtner. Phone Terra Bella 2534.

s9-1p

WANTED TO BUY — One registered, red Pekinese male for breeding. Phone, Tulare 63174 or 67103.

s 9-1

LEGAL NOTICE

LEGAL NOTICE

PORTERVILLE IRRIGATION DISTRICT STATEMENT OF CASH RECEIPTS AND DISBURSEMENTS JANUARY 1, 1953 TO DECEMBER 31, 1953

CASH ON HAND AND IN BANK — JANUARY 1, 1953		\$ 50,234.00
Cash Receipts		
Assessments collected (including penalties, costs and interest):		
1953 - 54	\$47,562.81	
1952 - 53	2,074.83	
1951 - 52	1,185.11	
1950 - 51	2,282.19	\$53,104.94
Received for water deliveries	16,212.16	
Received from landowners — for purchase of water meters	612.24	
Received from sale of materials and services	913.68	
Refunds and miscellaneous receipts	158.83	71,001.85
Total cash available		\$121,235.85
Cash Disbursements		
For property of the District:		
Office furniture and equipment	\$ 496.53	
Automotive equipment	2,199.69	
Field and shop equipment	297.91	\$ 2,994.13
For purchase of water	30,000.00	
For purchase of water meters for landowners	606.33	
For construction work, etc. for others	1,703.84	
For investment in capital stock of other organizations	60.00	
Refund to water consumers	41.06	
For current operations:		
Salaries and wages:		
Operating personnel	\$8,043.26	
Assessor-collector	600.00	
Clerical	1,500.00	10,143.26
Engineering and surveying	4,064.91	
Directors' fees	1,180.00	
Legal and accounting	3,203.18	
Auto operation, maintenance and repair	831.61	
Equipment operation, maintenance and repair	82.98	
Operating supplies	120.30	
Maintenance and repair of facilities	221.35	
Utilities	96.29	
Office and engineering supplies and expenses	885.04	
Telephone and telegraph	203.08	
Advertising legal notices	146.62	
Mileage and expense of officers and employees	642.23	
Insurance and bonds	1,096.27	
Dues and subscriptions	123.50	
Miscellaneous	133.97	\$23,179.59
Total		\$58,584.95
Less: Payroll taxes withheld but not remitted as of December 31, 1953	155.00	\$ 58,429.95
BALANCE — CASH ON HAND AND IN BANK — DECEMBER 31, 1953		\$ 62,805.90

The above statement fairly presents the recorded cash receipts and disbursements of the Porterville Irrigation District for the year ended December 31, 1953.

GIFFEN, HILLS & CARRATH
Certified Public Accountants s2,9

NOTICE TO CREDITORS No. 12545

In the Superior Court of the State of California In and For the County of Tulare

IN THE MATTER OF THE ESTATE OF MARTHA JANE GRANT, DECEASED.

Notice is hereby given by the undersigned Administrator of the estate of said deceased to the creditors of and all persons having claims against said deceased or against her estate, to file them with the necessary vouchers within six months after the first publication of this notice, in the office of the clerk of the above entitled court, at his office at the Hall of Justice in the City of Visalia, County of Tulare, State of California, or to file such claims, together with the necessary vouchers, within six months after the first publication of this notice with the said Administrator at the office of Burford, Hubler & Burford, 520 East Mill Street, in the City of Porterville, County of Tulare, State of California, which said last named office the undersigned selects as his place of business in all matters connected with the estate of said deceased.

s/ BURKE E. BURFORD
Administrator of the Estate of Martha Jane Grant
Date of First Publication:
August 19, 1954. a19,26,s2,9,16

NOTICE TO CREDITORS No. 12078

In the Superior Court of the State of California In and For the County of Tulare

IN THE MATTER OF THE ESTATE OF FRANK BORGES GONSALVES, DECEASED.

Notice is hereby given by the undersigned Administrator of the Estate of said deceased to the creditors of and all persons having claims against said deceased or against his estate, to file them with the necessary vouchers within six months after the first publication of this notice, in the office of the clerk of the above entitled court, at his office at the Court House in the City of Visalia, County of Tulare, State of California, or to file such claims, together with the necessary vouchers, within six months after the first publication of this notice with the said Administrator at the office of Burford, Hubler & Burford, 520 East Mill Street, in the City of Porterville, County of Tulare, State of California, which said last named office the undersigned selects as his place of business in all matters connected with the estate of said deceased.

s/ BURKE E. BURFORD
Administrator of the Estate of Frank Borges Gonsalves
Date of First Publication:
August 19, 1954. a19,26,s2,9,16

NOTICE TO CREDITORS No. 12530

In the Superior Court of the State of California In and For the County of Tulare

IN THE MATTER OF THE ESTATE OF LEWIS F. PHELPS, ALSO KNOWN AS LEWIS S. PHELPS, DECEASED.

NOTICE IS HEREBY GIVEN by the

undersigned, administrator of the estate of Lewis F. Phelps, also known as Lewis S. Phelps, deceased, to the creditors of, and all persons having claims against said deceased to file them with the necessary vouchers within six (6) months after first publication of this notice in the office of the Clerk of the Superior Court of the State of California, in and for the county of Tulare, in the city of Visalia, county of Tulare, state of California, or to exhibit said claims with the necessary vouchers within six (6) months to said administrator at the office of Guy Knupp, Jr., located at 400 Second Street, in the city of Porterville, county of Tulare, state of California, which said office the undersigned selects as his place of business in all matters connected with the estate of Lewis F. Phelps, deceased.

DATED: This 17th day of August, 1954.
LAWRENCE E. PURNELL
Administrator
GUY KNUPP, JR.
400 Second Street
Porterville, California
Telephone 1157
Attorney for Administrator a26,s2,9,16,23

NOTICE OF DISSOLUTION OF PARTNERSHIP AND NOTICE OF FICTITIOUS NAME

KNOW ALL MEN BY THESE PRESENTS: That the partnership of FRANK W. SHELTON, WARD E. FRITCH and MARION ANDERSON, doing business under the fictitious name of MODERN PLUMBING AND SUPPLY COMPANY in Porterville, County of Tulare, State of California, was dissolved on June 30, 1954.

That FRANK W. SHELTON, of Route 3, Box 692, City of Porterville, County of Tulare, State of California, has retained all the assets of the said former partnership and is now engaged in and conducting a plumbing contracting business under the name of MODERN PLUMBING AND SUPPLY COMPANY, with the principal place of business at Route 3, Box 692, City of Porterville, County of Tulare, State of California.

Dated August 26, 1954.

FRANK W. SHELTON
STATE OF CALIFORNIA,
COUNTY OF TULARE, ss.
On this 26th day of August, 1954, before me, BURKE E. BURFORD, a Notary Public in and for said County and State, personally appeared FRANK W. SHELTON, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same.
WITNESS my hand and official seal.
BURKE E. BURFORD
Notary Public in and for said County and State.

CANNING TOMATO HARVEST HIGHER

As of the last week in August, 85,873 tons of tomatoes had been inspected for canning in California, compared to only 25,089 tons at the same time last year. Volume is expected to continue heavy in early September.

Turkey Growers Favor School Lunch Aid

Four hundred turkey producers from California, Oregon and Utah, meeting in Fresno Tuesday, voted 5-1 in favor of requesting "school lunch aid" from the federal government to dispose of a surplus of turkeys.

The resolution was contrary to a recommendation by the Turkey Advisory committee, appointed by Secretary of Agriculture Ezra T. Benson.

It is stated that the meeting was the largest gathering of turkey producers ever held on the Pacific coast.

Army Engineers

(CONTINUED FROM PAGE 1)

chamber of commerce; Supervisor Rodgers L. Moore, and Jack Emery and Iack Monroe, ranchers.

Officers of the Tule River Flood Control association are: Ray Williams, rancher, president; Ray Longley, rancher and supervisor-elect from the fifth district, vice president, and Bill Alexander, engineer for the Lower Tule River Irrigation district, secretary.

First move by the new group came last week when representatives were successful in an attempt to get a sum of \$1,000,000 for Success Dam included in State Water Resources board recommendations for California flood control projects that will be presented to the next congress.

Mr. Alexander states that chances of approval of this amount and actual start of work on Success dam appear to be good at present, since army engineers are finishing up several projects in the state and only new projects ready to go in the San Joaquin valley are Success dam, and Terminus dam on the Kaweah river.

PARENTS VISITED

A/3C Larry N. Dickson, son of Mr. and Mrs. Hugh A. Dickson of Porterville, is spending an 11-day leave with his family, following completion of a course as accountant specialist at Lowry Air Force base in Colorado. He will report to Camp Kilmer, New Jersey, for assignment at conclusion of his leave.

AIR FORCE BASE REOPENED

Parks Air Force base in the San Francisco bay area, has been reopened as the nation's newest basic training center for the Air Force.

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Bean Fields Pass Certified Test

Five bean fields, including those of Stanley Hefner in the Woodville district, and Shannon and

Tolman, of Visalia, have passed inspection for certification. Wayne Biehler, agricultural instructor from Fresno State college assisted Agricultural Extension Director Ralph Worrell on the inspection

"Out-Going Love" Is Church Theme

"Out-Going Love" will be the theme Sunday morning at 11:00 o'clock at the Evangelical United Brethren church with the pastor, Rev. Everett C. Schneider, speaking. Special music will consist of a duet by Mrs. Inez Wagner and Mrs. A. F. Cemo.

With the beginning of school, special emphasis has been placed upon the return of all Sunday School scholars following their vacations. Fourteen classes minister to various age-levels in the school. Each class has a co-teacher who serves as a substitute, and usually teaches regularly one Sunday a month. F. E. Carpenter is the superintendent.

At the 8:00 o'clock service the pastor will speak on "Our Hope of Glory" while special music will be furnished by a chorus of young people from the Youth Fellowship. Leonard Traeger is president of the Senior Fellowship.

ZWECKER NAMED STAFF CONSULTANT

Special research projects on packaging problems in connection with farm produce will be conducted by Dr. William R. Zwecker, packaging consultant to Sunkist Growers, who has been appointed to the consulting staff of the Stanford Research Institute at Palo Alto.

POSTMASTER: If addressee has removed or if undeliverable for any cause please notify sender on Form 3547.

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SPECIAL

\$3.95

JONES HARDWARE CO.

PORTERVILLE, CALIFORNIA

County Dairymen Win At Fair

Among southeastern Tulare county dairies that won honors in the 1954 California state fair were: Anselmo dairy, Porterville, silver medal for homogenized milk; Arden Farms, Tipton, bronze medal for homogenized milk; Sequoia dairy, Lindsay, silver medal for homogenized milk, bronze medal for Grade A pastry or whipping cream.

TRAPPERS SUCCESSFUL

State department of fish and game trappers bagged 477 predatory animals during July. Bounties were claimed by individuals on 10 mountain lions.

District No Help

(Continued From Page 1)

benefits to be derived directly or indirectly by or from the formation of soil conservation districts, all propaganda to the contrary notwithstanding."

The statement is signed by: Tom Martinez, Hot Springs, president of the association; Keith Manley, Badger, acting vice president of the Tulare County Range Improvement district; F. R. Farnsworth, White River, chairman, White River-California Hot Springs Range Improvement district and a past president of the San Joaquin Valley Range Improvement association.

Art Griswold, Springville, chairman of the Springville Range Improvement district; Harry Scruggs, of Springville, vice chairman, Springville Range Improvement district; Joe Donlan, Badger, chairman, Badger Range Improvement district and Claude Paregien, Visalia, acting vice chairman, Badger Range Improvement district.

Mendota, Firebaugh, Dos Palos and Newman are now shipping cantaloupes from late-planted fields.

From

Daybell
Nursery

By John



Now that the school system has taken over your children for nine peaceful months the opportunity for having a nice yard is at hand. They tell us at nursery school people don't buy plants. No sir — instead of that you buy beauty, a hobby, or pride in your home. This last you may share with the F.H.A. but it remains a factor. Therefore we don't sell plants but attempt to catch you unawares on one of the above.

They also tell us we should advertise truthfully, which makes it pretty tough for a nursery man to say anything at all.

In any case this is your last chance to obtain a beautiful winter garden. Whether it's a hobby or just plain work you should be cleaning out the borders and planting for winter color. Some leggy plants can be salvaged by cutting back but those suffering from too much summer should be removed.

Bulbs imported from Holland and Calendulas, Pansies, Snapdragons, Stocks and many less common varieties imported from Visalia are waiting to fill the holes. Seed of many flowers will still produce color and give you the triple threat of the nursery advertiser to produce "rare beauty that any hobbyist will point to with pride." If you don't believe it, come look at the pictures. They're Magnificent!

POULTRY

CUSTOM DRESSED

All types of poultry processed for the table or freezer, modern equipment, health department approved — clean, speedy service at low rates.

NEW YORK DRESSED

Scalded and Cleanly Picked
Undrawn — No Bags Included

CHICKENS	PHEASANTS	15¢
	GUINEAS	
DUCKS		60¢
GEESE		85¢
TURKEYS (Toms)		\$1.00
TURKEYS (Hens)		75¢
TURKEYS	JUNIORS	50¢
	(Under 10 lbs.)	
TURKEYS	FRYERS	25¢
	(Under 5 lbs.)	
RABBITS		

EVISCERATED

Completely Drawn
Packed in Plastic Bag

25¢	add 10c if cut up
75¢	
\$1.00	
\$1.25	
\$1.00	
75¢	
35¢	add 10c if cut up
25¢	add 10c if cut up

SPECIAL!

PLASTIC
Freezer Bags

Fryer size 5c

Hen size 8c

Turkey Size 15c

FREE DELIVERY OF POULTRY PROCESSED BY US TO YOUR LOCAL LOCKER PLANT

• Visitors Welcome

• Inspection Invited

BRING YOUR POULTRY TO

RANCHO DIVERSITY

HOWARD AND MILDRED CHITTENDEN

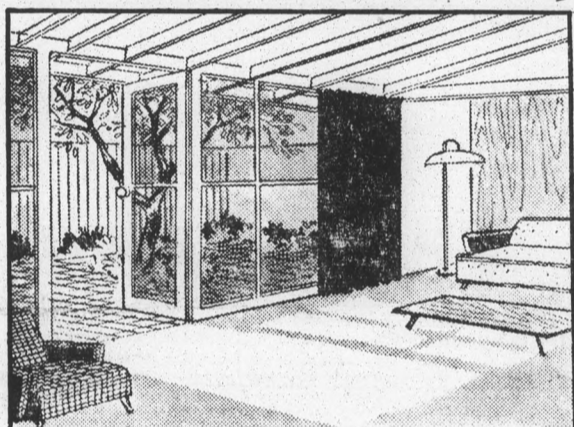
3 1/2 Miles North of Porterville on Highway 65

Phone 2092-J

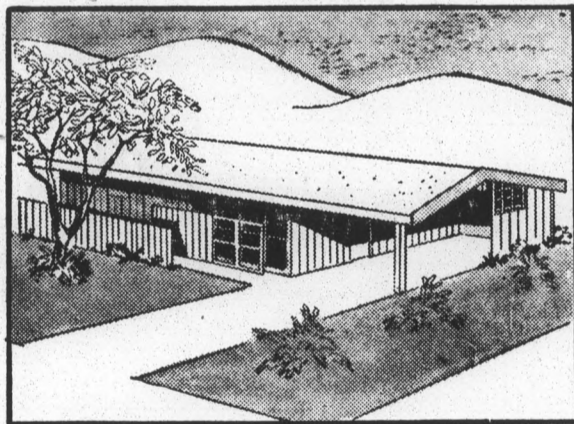
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Now Under Construction In Porterville



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Equipped with Hotpoint Dishwasher, Hotpoint Range and Waste King Garbage Disposal and Cooler

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Nothing Down To Vets!

Closing Costs Only

FHA TERMS

— VISIT THE MODEL HOMES —

Beautifully Furnished By RILEY'S of Porterville

Two model homes open daily for your admiration. Drive out Putnam Avenue to Leggett Drive, then turn left to the model homes. Open from 10:30 a.m. to 10:00 p.m. We'll be pleased to see you!

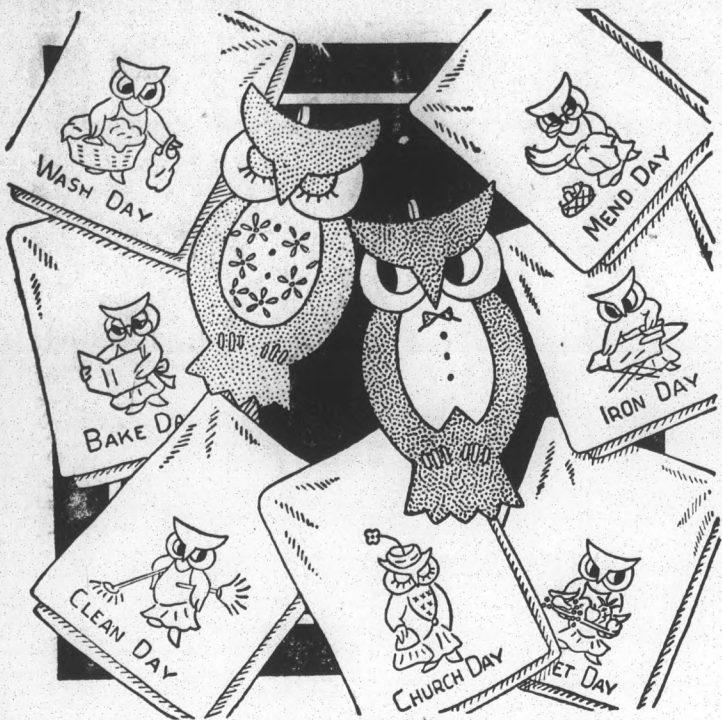
A STERN & PRICE DEVELOPMENT

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PORTERVILLE

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OWL TEA TOWELS

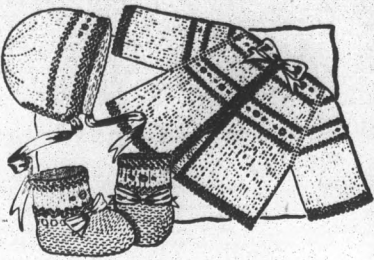
This wise old Owl knows her way around. She is busy with a washing and ironing, does the cleaning and baking as well as mending and marketing, then is ready for church on Sunday. Her wide-eyed suitor becomes a pot holder companion to save your hands. The 7 tea towel and 2 pot holder designs are included on one multi-stamp Hot Iron Transfer. Order C9877. Send 21 cents to The Farm Tribune, 522 N. Main. Allow 14-21 days for delivery.

Fish Sticks
Newest Frozen
Food On Market

One of the newest items on the frozen foods market is fish sticks — uniformly shaped pieces of fish dipped in batter, breaded and frozen.

Some of the sticks are frozen

without cooking; others are fried in deep fat and need only be warmed to be ready to serve. Last year, 13 firms produced seven and one-half million pounds of fish sticks; with new firms entering the field, it is estimated that 40 million pounds of fish sticks will be produced in 1954.



BABY'S DAINTY SET

Here is a beautiful knit baby ensemble that is as easy to make as it is pretty — in a size that can be Baby's "first ensemble." The set can be in one or two colors. Complete, easy directions are given for all three pieces. Nice for "pin" money, also. C3302, 20c. Order from The Farm Tribune, 522 N. Main, Porterville, California. Allow 14-21 days for delivery.



STANDING GUARD

A sense of humor is a key to success. Pa and Ma should certainly prove a successful pair in keeping away trespassers. Signs may be interchanged or others substituted. Each figure is about 23" tall. Use bright, odd and end paints. Complete directions.

C3085 - Ma 21 cents
C3086 - Pa 21 cents
Order from The Farm Tribune, 522 N. Main, Porterville. Allow 14-21 days for delivery.

BULBS!

RANUNCULUS
and
ANEMONES

50 for \$1

LARGE FLOWERING PLANTS

Daybell Nursery

On "E" Just North of Olive

Phone 593

Porterville

Get Ready!

DEER SEASON

OPENS
SEPTEMBER 25



DEER BAGS **89¢**

Deer Rifles - Ammunition - Hunting Knives
Licenses

WE TAKE RIFLE TRADE-INS

SPORTSMEN

110 N. Main

Operated For Sportsmen — By Sportsmen

Phone 3063

Special Florsheim SHOE SALE!!

First choice of every
fourth Florsheim

wearer!



FLORSHEIM
French Toe
SHOES

Selected in the first place for the distinctive style-features of their square tips, pure silk stitching, and brilliant shine. Florsheim French Toe Shoes justify that choice with their wonderful fit and feel. That's why so many men are lifetime wearers!

2 STYLES TO CHOOSE FROM!

A great opportunity to buy a
High Grade Shoe at a very
LOW PRICE

"RAMBLER"
(Shown at Left)

BLACK ONLY

Just the shoe to go with
your new fall, dark suit

was \$17.95

Now **\$12⁹⁵**

"MAYWOOD"

Black or Brown

(Kangaroo) (Kid)

The most comfortable shoe but in a
more conservative style

A Really Good Buy

was \$18.95

Now **\$12⁹⁵**

HARTMAN'S SMART FOOTWEAR

403 N. Main Street

Porterville

1,000,000 WORDS

Nearly a million words of news about southeastern Tulare County were given to subscribers to THE FARM TRIBUNE during the year of 1953

PLUS

More than 100 pictures from the Tribune camera.

PLUS

Weekly features — "The Old Days", "We Only Heard", and Editorials with a point

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